

KASSELSHAKE NATURAL BEAUTY. MAN-MADE STRENGTH.™

WARRANTED FOR A LIFETIME

No one protects homes like KasselShake steel shingles. That's why we confidently back every roof we produce with the industry's strongest lifetime limited warranty. Our non-prorated warranty covers the cost of materials and labor. If you sell your home, we give subsequent homeowners the same protection for up to 40 years from when the roof was installed. No other roofing manufacturer provides this level of comprehensive coverage.

AMERICAN MADE

Every component of a KasselShake steel roof is made in the United States. We work diligently with our suppliers to bring the best materials and newest technology to our roofs. From our facilities in Texas, Ohio, and Iowa, KasselShake's high-quality steel, paint system, fasteners, and accessories are 100% Made in America.

PEACE OF MIND

No other roof offers the same protection, savings, and lasting beauty as a KasselShake steel roof. Invest in your home today with a worry-free roof that provides peace of mind for the future.

KASSELSHAKE[™] product specifications Panel Exposure 18" v 19"

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Panels Per Square:	25
Weight Per Square:	100 lbs.
Product Material:	G90 Galvanized Steel with ThermoBond Textured Kynar 500 [®] Finish
Available Colors:	Foundation Colors: Mustang Brown, Shake Gray, Mission Red ThermoBond® Colors: Beech, Mahogany, Maple, Spruce, Terra Cotta, Teak DuoGold® Colors: Availaible upon request
Fastening Detail:	Deeply-Formed, 4-way interlocking panels with concealed nail fastner.

On the Cover–We are proud to introduce DuoGold® premium colors. DuoGold combines Kynar 500® and our own ThermoBond[®] technology to produce the industry's first and only variegated powder coat shingle. DuoGold offers a unique premium option for homeowners who demand the best.

Kynar 500® is a registered trademark of Arkema. Inc



PREMIER STEEL ROOFING SYSTEMS[™]

For More Information Please Call Us at 1.866.544.4766 or Visit www.KasselShake.com







K A S S E L S H A K E . C O M



KasselShake's unique design and unparalleled strength work hard for a lifetime so you can relax. From grass and shrubs to lighting and colors—our homes reflect our hard work, creativity, and style. Making sure flowers are bright and the yard immaculate is part of the pride of home ownership.

But an unsightly roof, draws attention from our hard work. Missing or curling shingles, lost granules, and streaking black algae not only detract from the look of your home, but are signs of a failing roof. A leaky roof ruins insulation, ceilings, walls, and possessions, leaving you vulnerable to illness from black mold. Replacing temporary roofing materials such as asphalt, composition, or wood shingles is a costly and frustrating process that will be repeated every ten to fifteen years in most climates.

STRENGTH AND BEAUTY FOR A LIFETIME

There is a worry-free solution that will protect and add beauty to your home for a lifetime. A KasselShake steel roof protects and preserves your home so you can spend your time and resources on what matters most.

Made from specially coated G90 Galvanized Steel, KasselShake Roofs are:

- **Impact Resistant**—KasselShake will not crack or penetrate against the most severe hail.
- **Fire Resistant**—KasselShake will not burn and will protect your home and belongings from wind blown burning embers.
- Wind Resistant—KasselShake's four way, concealed interlocking system keeps your roof covered in winds of up to 120 mph.

66 The roof looks great! We're really enjoying it

and we show it off just like a new car. We are so pleased with our decision to buy metal.

Carol M.

BEAUTY AND TECHNOLOGY

KasselShake's deep grooves give the appearance of hand-split wood shake in a wide array of vibrant color options that will enhance the splendor of any home. Using Kynar 500[®] coatings, KasselShake forms a tight molecular bond to seal in color while keeping sun and weather out. With a 30-year fade resistance warranty, KasselShake will look beautiful for decades.

KasselShake shingles come in traditional Foundation colors as well as advanced ThermoBond[®] and DuoGold[®] colors. These textured panels are made from two layers of Kynar 500[®] that are heat sealed together for added strength and efficiency. The result is a distinct and unique palette of colors unmatched in the industry.

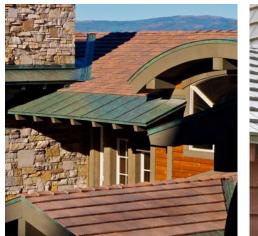
KASSELSHAKE ROOFS SAVE

Other roofing materials absorb the sun's intense energy into the living area causing higher interior temperatures, overworked air conditioners, and soaring energy bills.

KasselShake will reduce energy use, thereby putting more money into your pocketbook. Its coatings and unique design reflect away the sun's energy and create an air space between the shingles and roof decking. As a result, KasselShake homeowners enjoy a cooler home and energy savings of up to 20% in the summer.

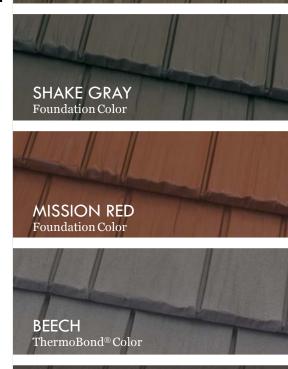
KasselShake is also made from 30% recycled steel and is 100% recyclable, reducing the carbon footprint of your home and conserving precious natural resources.







MUSTANG BROWN Foundation Color



ThermoBond[®]Color

MAHOGANY

MAPLE ThermoBond[®]Color

SPRUCE ThermoBond[®]Color

TERRA COTTA ThermoBond®Color

TEAK ThermoBond® Color